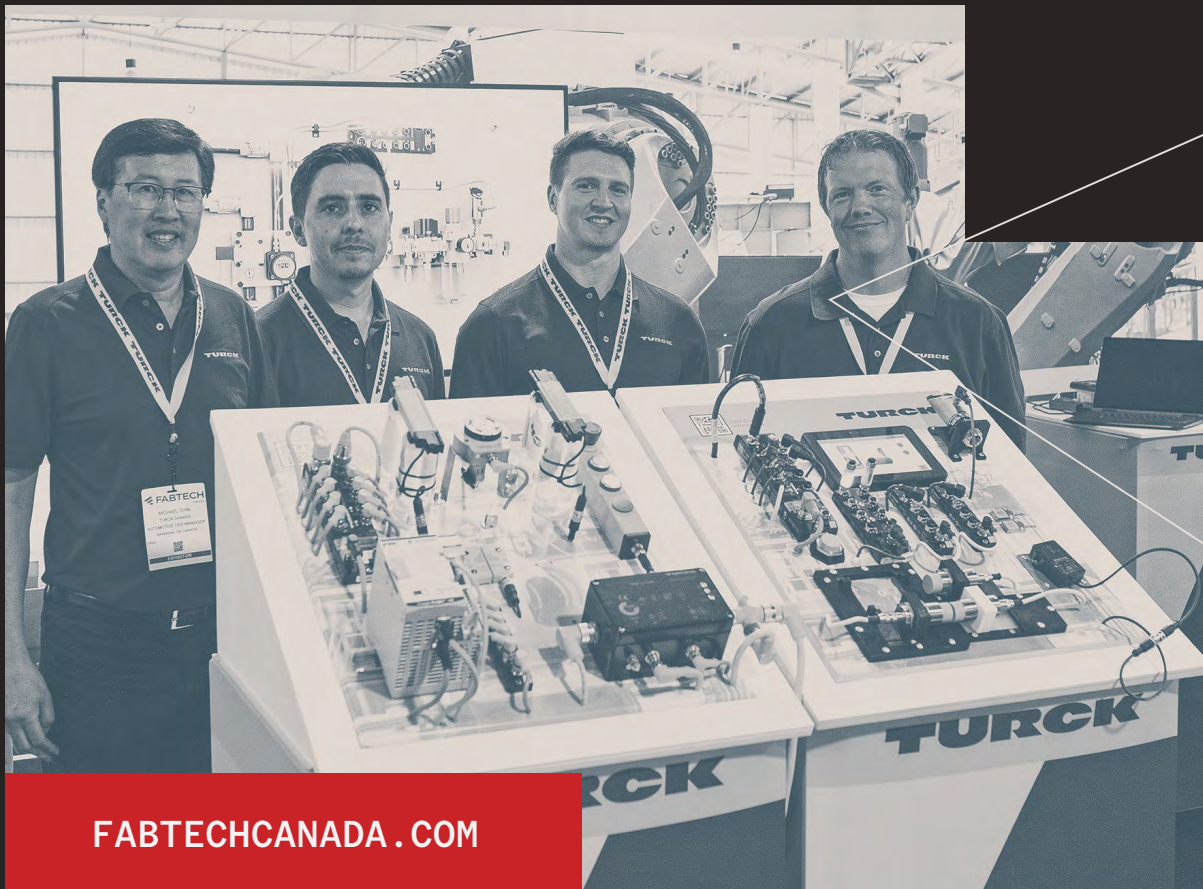




Canada's Largest Metal Forming,
Fabricating, Welding and Finishing Event

JUNE 9-11, 2026 | TORONTO CONGRESS CENTRE

2026 Advertising and Sponsorship Information



FABTECHCANADA.COM

EVENT PARTNERS



FMA



PMA



A comprehensive marketing plan that includes both print and online media, will help your business maximize its exposure in the marketplace. **FABTECH Canada** provides a variety of marketing solutions designed to expose your brand, products and services before, during, and after the event.

SHOW DIRECTORY ADVERTISING

Ad placement in the Show Directory is a great way to distinguish your company from hundreds of others in the show. As a bonus, your ad will bring new inquiries all year long as attendees utilize this resource year-round as a "buyers guide" to find all the leading industry suppliers.

Advertising Material Deadline:
April 24, 2026

Ad Sizes	Ad Rates	Width" x Height"
Full Page	\$2,000	Trim: 8.25 x 10.75 Live: 7.75 x 10.375 Bleed: 8.5 x 11
1/2 Horizontal	\$1,300	7 x 4.875
1/2 Vertical	\$1,300	4.625 x 7.25
1/3 Horizontal	\$1,000	4.625 x 4.875
1/3 Vertical	\$1,000	2.1875 x 10
1/4	\$800	3.375 x 4.875



Premium Cover Positions

Outside Back	\$3,000
Inside Front	\$2,800
Inside Back	\$2,500

FLOOR AD DECALS

Create a large, full colour ad on the carpet in the highest traffic areas, including the entrance area and registration. Make sure attendees see your company name and booth number as they walk along these main aisles. *Exact logo placement to be determined by Show Management.*

Ad Size	Rate	Width x Height
Two (2) Decals	\$2,000	72 x 36 + .25 bleed

Floor Ad Material Deadline: April 24, 2026



- For all **PRINT** files, use CMYK colour space for layout and images.
- Export using PDF/X-1a:2001 or a higher setting to ensure best quality.
- Name your ad as: **Company-Directory-Size.pdf**



ENHANCED LISTINGS - Logo Deadline: April 24, 2026

Enhance your company's listing in the printed Show Directory, online exhibitor pages, floor plan, and mobile app. The combination of print and digital advertising provides exceptional company branding at an economical price. Send all formats of your logo such as horizontal and stacked versions so we can maximize your visibility accordingly. **Submit logo(s) as a vector file (.ai, .eps, or .svg), or a 250 px wide .jpg or .png at 300 dpi.**

CLASSIC - \$500

ONLINE:

- Basic company listing (company name, address, phone, web address with link)
- One (1) show special
- Four (4) press releases
- Company logo, Cover image (see below for sizes) Profile description, Product categories
- Four (4) new products including photo and description
- Listing linked to booth location on floor plan
- Listing 'enhanced' with E-Star symbol

PRINTED SHOW DIRECTORY:

- Basic company listing with logo
- Company name listed in red in the Product Index section.

PREMIUM - \$750

- The entire Classic listing
- Two (2) show specials
- Six (6) products highlighted with a photo and description
- Up to six (6) press releases
- Company logo directly on the website floor plan. (Booth must be 400 nsf or larger)
- Mobile app logo



Online floor plan logo for Premium Exhibitors only.

360 px

Roll **Better**. Punch **Better**.
Bend **Better**. Fabricate **Better**.™

360 x 360px Company Logo



Trilogy Machinery | SweBend | Sunrise

Booth #A4350

1440 px

**TRILOGY
MACHINERY**
FABRICATE BETTER

Trilogy Machinery Inc
Booth A4350
ph: 410-272-3600 | trilogymachinery.com
Other Machinery/Equipment/Parts/Products, Plate
& Structural Fabricating, Punching, Tube & Pipe
Fabricating or Welding

Printed Show
Directory listing

Search

Q Tr

Exhibitors Sessions Speakers

☆



Trilion Quality Sys...
B27086

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Trilogy Machinery...
A4350

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Trimac Industrial...
D40706

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Trimble
A3385

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TriOrb Inc.
B10018

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TRM Technology...
B17081

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☆



Trotec Laser
A4941

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Mobile app
logo for
Premium
Exhibitors
only.

WEB BANNER ADS

Over 80,000 key decision-makers and industry professionals look to **fabtechcanada.com** to find the latest equipment and services at FABTECH Canada. Place your banner ad on the Exhibitor Listing web pages that historically draw the highest traffic in the months leading up to the show.

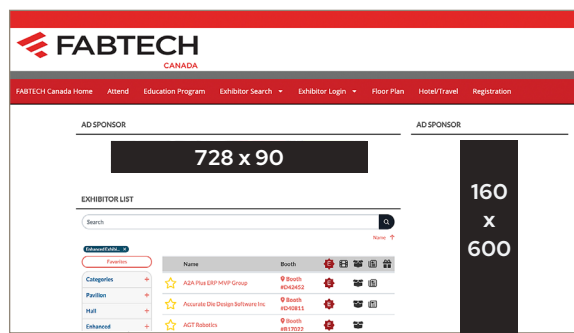
Web Banner Material Deadline: ASAP FOR BEST EXPOSURE

All Web Banner Rates are \$2,000

Please save all graphics as: **CompanyName-PageLocation-Size.jpg** or **.gif** (ABCSteal-ExhList-728x90.jpg)

Exhibitor Listings - 728 x 90 and 160 x 600

Ad visible on each exhibitor list page. May rotate with **two** other ads, **two** positions available.



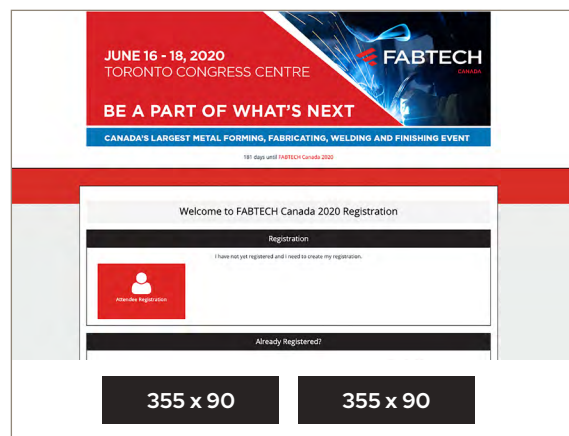
Floor Plan - 205 x 60

Ad visible on the detailed floor plan. Does not rotate with other ads, **three** positions available.

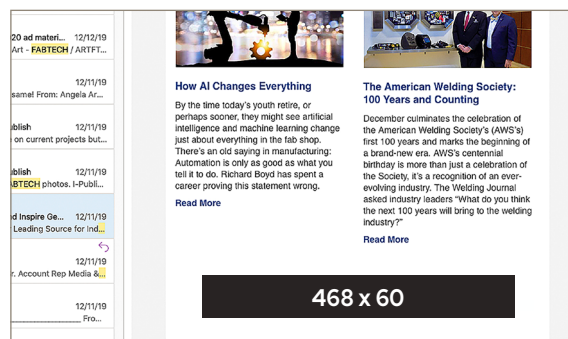


Registration Pages - 355 x 90

Ad visible on each page throughout the registration process, excluding the confirmation page. Does not rotate with other ads, **two** positions available.



Attendee Marketing Email - 468 x 60 and 320 x 50 - Ad visible in the email footer of one prospective attendee email.



Attendee Registration Confirmation Email

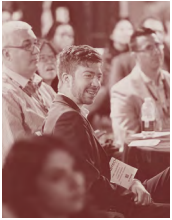
468 x 60 and 320 x 50 (mobile) - Ad placement in the footer of the email, **two** positions available per email.



CUSTOM PRODUCTS

Your brand exposure before and during FABTECH Canada is as limitless as the event itself. Your business will benefit from visibility in print and digital signage, website inclusion, speaking opportunities, pre-event digital promotions and much more.

SPECIAL EVENTS & ACTIVITIES



Tech Exchange - \$2,000

Stand out as a thought leader at FABTECH Canada 2026. Present your insights in a 20-minute talk plus 5-minute Q&A to an audience of engaged manufacturing

professionals. Share innovations and real-world applications in a non-commercial, educational format that builds credibility and strengthens your brand's industry leadership.



Networking Events - \$4,500

Networking doesn't have to only happen on the show floor! Get your brand in front of attendees and exhibitors with a customized opportunity at one of our

networking events. Be the sponsor to host and interact with guests in a special experience-driven activity.



Keynote Presentations - \$4,000

Align your company with Canadian manufacturing professionals by sponsoring one of the Keynote Presentations. Keynote speakers are recognized as experts in their

industries and can provide great recognition for your company.



VIP Lounge - \$5,000

Transform your brand into a featured destination at the event by sponsoring the VIP Lounge. This sponsorship opportunity

allows you to showcase your brand (and message) in an unavoidable way by theming a customized area that offers VIP attendees a place to relax, recharge, and network.



VISIBILITY AT FABTECH CANADA RATES

Outside Banners and Window Clings..... **Call for pricing**

Lanyards (excludes production) **\$7,500**

Show Bags (excludes production, must include FABTECH event partner logos)..... **\$5,000**

Show Bag Inserts **\$3,000**

Retargeting (50K Impressions)..... **\$2,000**



Want to customize an advertising product or package to fit your company needs? Contact a sales representative to discuss further.

Advertising Sales Contacts



Welding Exhibitors (A-L)

Cara Collins | 734-510-0888 | ccollins@aws.org

Welding Exhibitors (M-Z)

Scott Beller | 312-286-8789 | sbeller@aws.org



Forming & Fabricating, Tube & Pipe Exhibitors (A-L)

Rob Swan | 905-315-8642 | rswan@fmamfg.org



Forming & Fabricating, Tube & Pipe Exhibitors (M-Z)

Riki Adams | 313-425-3441 | radams@sme.org



Stamping/Press Automation Exhibitors

Doug Trout | 216-647-7197 | dtrout@pma.org



Finishing Exhibitors

Andy Goyer | 941-373-1830 | andy@goyermgt.com

Custom Sponsorship Contact

Are you looking for something beyond our normal offerings? When you choose a Sponsorship, the opportunities are truly unlimited because we customize our services to meet your specific objectives. For more information, contact your exhibit sales representative or:

Riki Adams

Senior Project Manager, SME | 313-425-3441 | radams@sme.org

Note: Sponsorships are accepted on a first-come, first-served basis based on availability. Items subject to change. Please contact your sales representative below to reserve your sponsorship. Payment for full amount will be billed upon acceptance of contract.