

2026 EXHIBITOR SECONDARY LISTINGS

Multiple Companies in the Same Booth

Are you sharing your contracted booth space with a business partner?

There is a way to get individual attention in the directory and on the show website for each of the partnering companies sharing a booth. Simply buy a Secondary Listing for the company that is not the contracted exhibitor. For just **\$500**, the additional company receives a full print directory listing and a classic level web listing.

Classic Level Web Listing Includes:

Online:

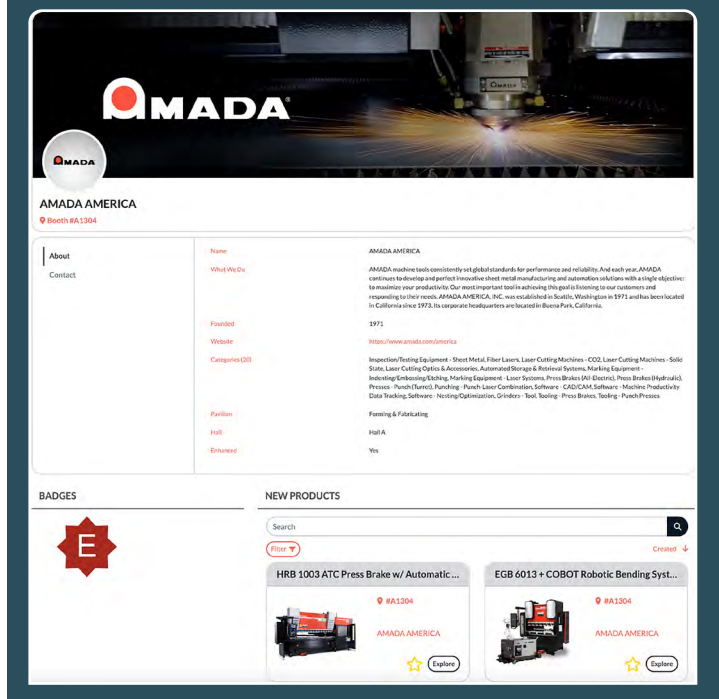
- Basic company listing (company name, address, phone, web address with link)
- One (1) show special
- Four (4) press releases
- Company logo / Cover Image / Profile description / Product categories
- Four (4) new products highlighted including photo and description
- Listing linked to booth location on floor plan
- Listing 'enhanced' with E-Star symbol

Printed Directory Listing Includes:

Printed Show Directory:

- Basic company listing with logo
- Company name/website/technologies listed in red in the Product Index section.

Sample Classic Web Listing



The sample web listing for AMADA AMERICA (Booth #A1304) features a header with the company logo and a large image of a laser cutting machine. Below the header, there is a table with company details:

Field	Value
Name	AMADA AMERICA
What We Do	AMADA machine tools consistently set global standards for performance and reliability. And each year, AMADA continues to develop and perfect innovative sheet metal manufacturing and automation solutions with a single objective: to maximize your productivity. Our most important tool is achieving this goal is listening to our customers and responding to their needs. AMADA AMERICA, INC. was established in Seattle, Washington in 1973 and has been located in California since 1973. Its corporate headquarters are located in Buena Park, California.
Founded	1973
Website	https://www.amada.com/america
Categories (20)	Inspection/Testing Equipment - Sheet Metal, Fiber Lasers, Laser Cutting Machines - CO2, Laser Cutting Machines - Solid State, Laser Cutting Optics & Accessories, Automated Storage & Retrieval Systems, Marking Equipment - Jetting/Engraving/Blowing, Marking Equipment - Laser Systems, Press Brakes (Punch Presses), Press Brakes (Hydraulic), Presses - Punch (Turned), Punching - Punch Laser Combination, Software - CAD/CAM Software - Machine Productivity Data Tracking, Software - Nesting/Optimization, Grinders - Tool - Tooling - Press Brakes - Tooling - Punch Presses
Forming & Fabricating	
Hot A	
Enhanced	Yes

Below the table, there are sections for 'BADGES' (showing an 'E' badge) and 'NEW PRODUCTS'. The 'NEW PRODUCTS' section includes a search bar and two product listings:

- HRB 1003 ATC Press Brake w/ Automatic...** (Booth #A1304) - AMADA AMERICA
- EGB 6013 + COBOT Robotic Bending Syst...** (Booth #A1304) - AMADA AMERICA

Sample Directory Listing



AMADA AMERICA
Booth A1304, A1113
ph: 714-739-2111 | amada.com/america
Inspection & Testing, Lasers, Material Handling/
Marking, Press Brakes, Punching, Software &
Machine Controls, Tooling

New Product Listing



HRB 1003 ATC Press Brake w/ Automatic ...
#A1304
AMADA AMERICA
Explore

Product Index Listing

Inspection/Testing Equipment - Sheet Metal

AMADA AMERICA	A1113, A1304
Danatronics Corp	B25067
Fischer Engineering Company, LLC	B29088
Galdabini - Zani	D41140
InfraTec Infrared LLC	D37432
InspecVision	A6112
Metronor Inc.	A1009



Canada's Largest Metal Forming,
Fabricating, Welding, and Finishing Event

JUNE 9-11, 2026 | TORONTO CONGRESS CENTRE | TORONTO, ON



☐ Reserve my listing in the 2026 Official Show Directory and Show Website | Cost \$500

PRIMARY EXHIBITOR

Company Name _____ Booth # _____

SECONDARY COMPANY (Information to Appear in Exhibitor Listing – Print and Web)

Company Name _____ Booth # _____

Address _____

City _____ State/Province _____ Postal Code _____

Country _____

Phone _____ Fax _____

Company Website _____

Email _____

Upon submission of your order, you will be invoiced for the total amount due.

Billing Information for Secondary Listing

PO# _____ Is this an agency? ☐ Yes ☐ No

Company Name _____

Address _____

City _____ State/Province _____ Postal Code _____

Country _____

Phone _____ Fax _____

Contact _____

Contact Email _____

AUTHORIZATION – Secondary Company Contact Information

Contact Name (Please Print) _____ Title/Position _____

Contact Email _____

(Confirmation & Information on how to access secondary online listing will be emailed to this address)

Contact Phone _____ Contact Fax _____

Signature (Required) _____ Date _____

☐ By checking this box you confirm signing this form.

Order Closing & Materials Deadline: April 24, 2026

Web materials are due immediately to ensure the highest ROI. Refer to the GUIDELINES FOR SUBMITTING ADS/ARTWORK for details.

Complete and Return Insertion Order Form to:

Riki Adams, SME | 313-425-3441 | radams@sme.org

Rob Swan, FMA | 905-315-8642 | rswan@fmamfg.org

INTERNAL USE

Sold By _____

Association _____ Date _____